

TalentCampus@KWS

May 29, 2026



A look behind the scenes:
All KWS research and
development departments
open their doors

SEEDING
THE FUTURE
SINCE 1856

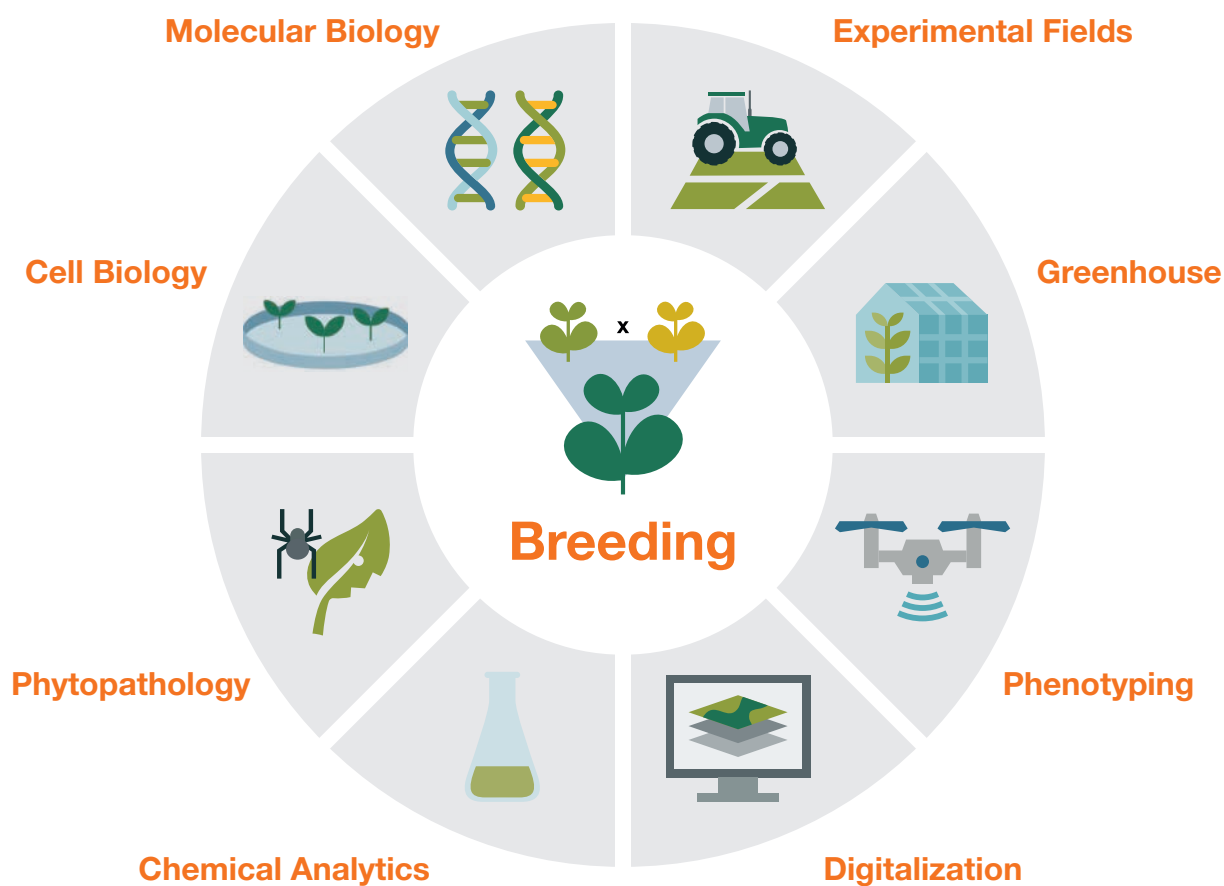
KWS



May 29, 2026 in Einbeck, 11 a.m. - 5 p.m.

Seeding the future – breeding combines sciences and talents

Plant breeding works like a big orchestra:
many specialists play together!
Science and high-tech meet manual work and experience.



Whether it is climate change or the path to even more sustainable agriculture with fewer chemicals in the fields: the demands on plants are increasing.

The tasks for plant breeding are becoming more diverse and exciting.

Discover the opportunities at KWS and talk to our experts

On May 29, 2026, KWS will present its entire research and development activities.

Discover **all aspects of modern plant breeding** and get a comprehensive impression of the opportunities KWS offers.

Colleagues from all specialist departments will be on hand at numerous information stands to provide information about the aims and paths of plant breeding, methods, and technologies.



Highlights of the program

Information stands

- Breeders of our main crops explain their work
- From sowing to harvesting: all the special machines of a breeding station
- Digital tools for field trialing
- Root phenotyping: how roots grow in the soil
- Phenotyping with drones: multispectral from a bird's eye view
- Phytopathology: insects, fungi, nematodes, bacteria, viruses, and others – quite complex!
- Chemical Analytics: process analysis technology; sugar analysis
- Catch crops – concepts for agriculture, soil health, CO₂ balance
- Biological seed treatment
- Breeding technologies – data and genomics specialists support breeding
- Genome Editing: New breeding technologies and their application at KWS
- Regulatory Affairs: paving the way to approval
- From lab to market: how KWS protects intellectual property
- Marker lab: examine the DNA
- Technical processes: the art of engineering for seed production
- Career opportunities at KWS

Hands-on activities

- The start of a new generation of varieties: crossing plants by hand
- Tissue culture: placing plant parts on a special diet in vitro
- Leaf harvest for the marker lab
- Live view of root growth: navigate a camera through the soil

Program items with limited number of participants:

Guided tours

- Field Excursion
- Greenhouse: extensive possibilities for cultivation and trials – all year round
- PhenoFactory – robots in the greenhouse support breeding against drought stress
- Genotyping: our marker lab
- Lab for Chemical Analytics
- Seed production research
- Seed quality lab
- Seed processing technology: guided tours through production facilities and the MakerSpace
- Our new treasure trove for breeding seed lots

Workshops

- Hackathon – data science meets plant breeding
- Application training: preparing your own career
- CV check: What matters when presenting your own vita

Presentations

- Diverse breeding and research topics
- Growing challenges for phytopathology
- Genome Editing – how regulation impacts the use of this necessary tool
- Careers at KWS – Employees talk about their personal development
- How to start with KWS and how to „Make yourself grow“?

Registration information

The QR code on the front and back of this brochure will take you to the website www.kws.com/talentcampus

There you can register for the TalentCampus.

Everyone who has registered will receive access to the event app a few weeks before the event. We will endeavor to arrange an individual program for groups. This is a bilingual event in German and English.



About KWS

Our passion for plants sustains farming, food and planet.

KWS is one of the world's leading plant breeding companies. Around 5,000 employees* in more than 70 countries generated net sales of around € 1.68 billion in the fiscal year 2024/2025.

A company with a tradition of family ownership, KWS has operated independently for almost 170 years. It focuses on plant breeding and the production and sale of seed for sugarbeet, corn, cereals, vegetables, oilseed rape and sunflower.

KWS uses leading-edge plant breeding methods to continuously improve yield for farmers and plants' resistance to diseases, pests and abiotic stress.

To that end, the company invested more than € 300 million last fiscal year in research and development.

*excl. seasonal workforce

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